

PRODUCT LIST 2020

Tools and methods to support the development of Innovation Management Systems in companies

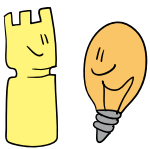


Innovation Way

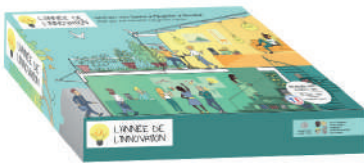
A product offer
for the development of companies'
capability to innovate

Created in 2017, Innovation Way aims to revolutionise innovation consulting by bringing scientific rigour to the consulting and training activities offered by innovation agencies, consulting firms and training structures.

We are experts in developing the organizations' capability to innovate. Our products are developed in close collaboration with research laboratories specialising in Innovation Management and are in line with the ISO 56000 Series international standards.



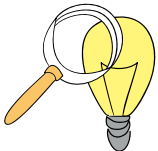
The serious game **l'Année de l'Innovation®**



Serious Game dedicated to training and consultancy to develop companies' capability to innovate, l'Année de l'Innovation® is a game designed on basis of ISO 56002:2019 -Innovation Management System.

It takes up the challenge of offering a high-level technical content combined with a playful form. This collaborative game allows players to simulate 1 year of development of an Innovation Management System in only 1h30.

Specific game modes make it possible to best meet the needs of different player profiles (CEOs, innovation managers, students).



The PII Diagnosis - Potential Innovation Index®

An expert diagnosis combining the expertise of Research and the performance of Artificial Intelligence, the IIP Diagnosis enables the maturity of a company's Innovation Management System to be objectively assessed in just 30 minutes.

The reports generated instantaneously make it possible to visualise the maturity of the Innovation Management System, to identify areas for progress and to propose personalised recommendations for improvement.

They also make it possible to carry out benchmarks by relying on a data base of more than 500 companies.



Training courses

We are providing high-level training offer on several methods to improve the performance of an Innovation Management System. Each of our training courses is supported by Research and led by a consultant researcher. The training courses are focused on the transition to action and implement active teaching methods.

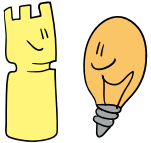
THE SERIOUS GAME

Effective training, tools and dynamism for consulting missions



L'Année de l'Innovation®

Building your own Innovation Management System



A game to learn how to develop companies' capability to innovate

It is time to take innovation seriously, to evolve your innovation practices, develop an innovation culture and, of course, to accumulate value from your innovations. These are all objectives pursued by the company's innovation managers and by the consultants appointed to support them.

But where do you start? In what order do you take action? Should you first act on the company's ability to generate ideas or on its capacity to carry out projects? Should you focus on the commitment of a core group or, on the contrary, seek to involve the whole company? Should we spend months thinking about our strategy or ensure the success of a first project, even if it is not exceptional?



There are many activities that help to develop the capacity to innovate in a company and ISO 56002 – Innovation Management System presents a fairly complete set of them. But who would want to learn about innovation by shutting themselves away in a room reading pages and pages of standards?

L'Année de l'Innovation® is a serious game developed in accordance with ISO 56002. It's the solution that allows you to train and simulate the impact of each action that you could implement or advise to improve an organisation's ability to innovate.

Designed by our team of experts in Innovation Management Systems in collaboration with innovation managers, professors in Innovation Management and international consultants, L'Année de l'Innovation® takes up the challenge of offering high-level technical content combined with a fun form.

EN ACCORD AVEC
ALIGNED WITH

ISO 56002 : 2019
Innovation
Management System



3 OFFERS


To provide an answer adapted to your needs

Academic use : an offer dedicated to university faculties providing diploma related to innovation or entrepreneurship.

Professional use : an offer dedicated to companies with a network of innovation managers.

Commercial use: an offer dedicated to consulting firms and innovation agencies to animate individual or collective missions.

OFFER	PRICE OF A GAME BOX (EXCL. VAT)	PARTICIPANT'S NOTEBOOKS	TRAINING IN THE USE OF THE GAME (IN ADDITION)
Academic use	800 €	No notebook included	Recommended
Professional use	1000 €	5 notebooks included	Recommended
Commercial Use	1500 €	20 notebooks included	Mandatory (<i>1 person to be trained for every 5 boxes ordered</i>)

THE PARTICIPANT'S NOTEBOOK	PRICE (EXCL. VAT)
 <p>As a complementary support to the training, the participant's notebook has been designed to facilitate the assimilation of knowledge by the players. Composed of a notebook and all the cards of the game in sticker format, it allows the player to question the relevance of his choices as the game progresses.</p> <p>It also facilitates the formalization of a retrospective analysis at the end of the game.</p> <p>Finally, it represents a concrete element that the player can take away at the end of the training to facilitate the transition to action in his own company.</p> <p>It also makes it possible to play games with serenity while respecting the barrier gestures!</p>	15 € per booklet

TO BE NOTED

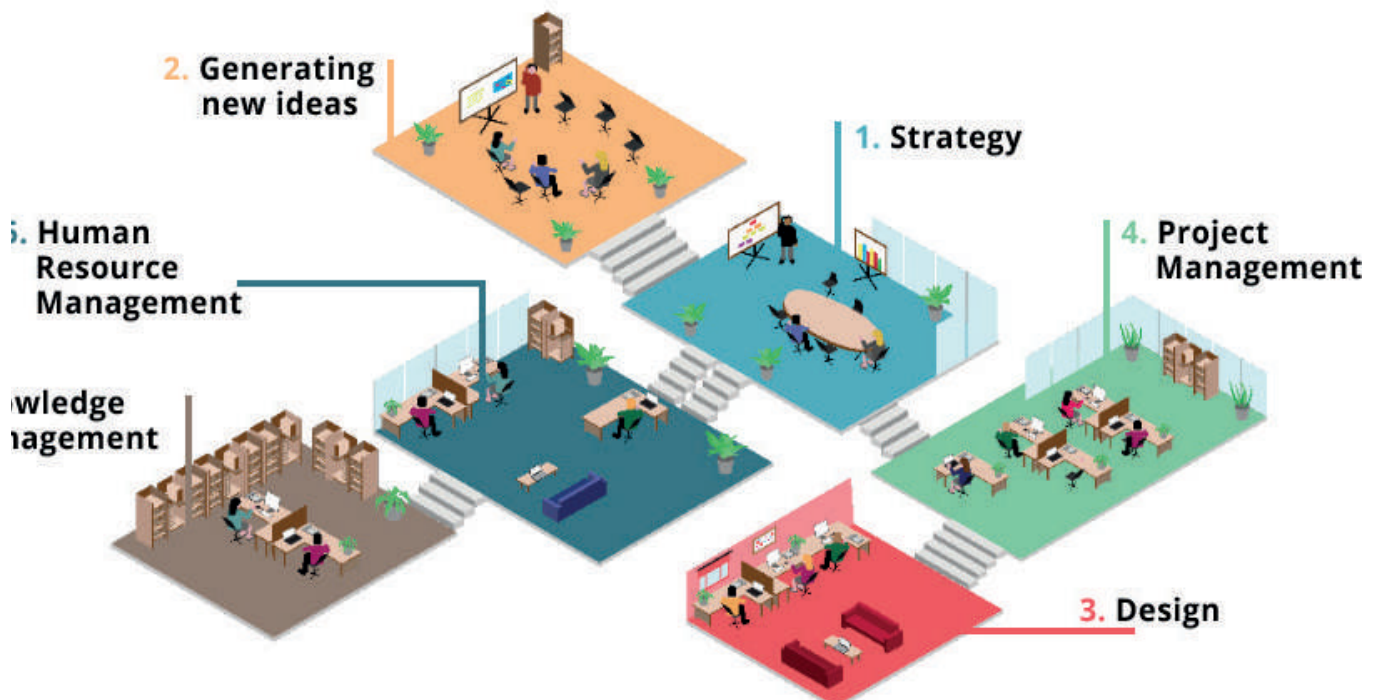
Innovation Way lead the French delegation during ISO 56002 drafting

TRAINING PROGRAMME - DURATION: 2 DAYS	PRICE (EXCL. VAT)
Innovation Management System: concept and definition <ul style="list-style-type: none"> - ISO 56002 -Innovation Management System : history, philosophy and content - From ISO 56002 to l'Année de l'Innovation® - l'Année de l'Innovation®: Design secrets - Effectively animate the Game according to its audience - Using the Participant's Notebook and facilitating the restitution 	2000€ / session or 500€ / trainee

OPTIONS	PRIX (HT)
Additional deck of cards in French or English version (limited to 1 deck per box)	80 €
Case study booklet: 3 case studies to make it easier to learn the game	200 €

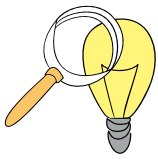
IIP DIAGNOSIS

Assessing and supporting the development of Innovation Management Systems using the Potential Innovation Index© method



THE PII DIAGNOSIS

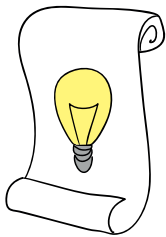
1 single diagnosis,
2 types of individual reports to
improve the companies' capability to innovate



The PII - Evaluation Report

- Qualification of the company's innovation dynamic (passive, reactive, pre-active, proactive)
- Visualisation of its level of maturity by activity and average obtained by practice
- Benchmarking at the practices level
- Customisation of the reports with your colours

Ideal for your prospecting activities, this format in your own colours will allow you to surprise your customers with the quality of the report and the completeness of the themes covered. It will facilitate the drafting of offers and improve the conversion rate of your prospecting actions.



The PII - Recommendations Report

- Qualification of the company's innovation dynamic (passive, reactive, pre-active, proactive)
- Visualisation of its level of maturity by activity and average obtained by practice
- Benchmarking at the practices level
- Benchmark at the activities level
- Brake and engines identification
- Personalized recommendations for lifting the brakes and strengthening the engines
- Synthesis in the form of an action plan
- Customisation of the reports generated in your colours

Exhaustive and immediate, the PII-Recommendations report is based on the research work carried out by Innovation Way and the ERPI-UL laboratory. It enables the instant generation of an operational progress plan based on the needs of the audited company and does not require any particular training to be edited and interpreted.



BUSINESS OFFER

PRINCIPLE

Training of your teams for interpreting the IIP diagnosis enabling them to build progress plans from PII - Assessment reports. A quota of IIP-Assessment reports is available on the platform depending on the number of people trained in your organisation.

— Additional advantage

Preferential rate on optional ordering of IIP - Recommendations reports.


	TRAINING PROGRAM	DURATION
IIP Certification <i>(valid for 3 years)</i>	<ul style="list-style-type: none">– The 6 main innovation practices & their synergies– The maturity grid notion in the context of a company diagnosis– Make the link between your consulting offers and the practices measured via the diagnosis– Brakes and engines to innovation in companies– Make effective use of benchmark information– The diagnosis platform– How to access to the online analysis tool to audit your customers– Make an appointment using the tool– Transforming the diagnosis into a support service	2 days


NUMBER OF PARTICIPANTS	TRAINING FORMAT	PRICE
1 trainee	<i>Inter (4 to 6 per session)</i>	3 000 € <i>(per participant)</i>
3 to 6 trainees	Intra	6 000 € <i>(fixed price)</i>
7 to 10 trainees	Intra	7 500 € <i>(fixed price)</i>



TO BE NOTED

- The contents of the intra-company sessions are specifically adapted to your context (your clients' business sectors, geographical area, current support offers, etc.).

Number of people trained within the organisation	Volume of PII – evaluation reports Feasible per year	Price for the 1st year	Annual renewal or extension of the quota (excl. VAT)	Price of the PII - Recommendations Report (excl. VAT) (optional)
1	10	 FREE	700€	900€
2	20		1200€	870€
3	30		1700€	840€
4	40		2200€	800€
5	50		2700€	770€
6	60		3200€	740€
7	70		3700€	700€
8	80		4200€	670€
9	90		4700€	640€
10	100		5200€	600€
11 et +	Please contact us			

Services	Price Price (excl. VAT)
<p>Opening of a partner account for 1 year</p> <p>Opening of the partner account and customisation of reports with your logo, your advertising page and your contact details)</p> <p>Access to an online dashboard allowing you to :</p> <ul style="list-style-type: none"> – view all PII-Evaluation reports produced by your team – register beneficiaries of IIP-Recommendations reports 	 FREE
<p>Collective report or sector</p> <p>Access to 1 collective analysis report identifying the most common brakes and engines within the panel of companies diagnosed using the PII method. It suggests appropriate collective and individual actions. The panel can concern all the companies audited or focus on a specific list.</p>	3 000 €
<p>Closing conference</p> <p>Facilitation of a conference to present the collective results.</p>	1 500 € (+ travel expenses)
<p>Supplementary benefit</p> <p>A training catalogue / thematic workshops and conferences is available on request.</p>	From 1 500 € / day (+ travel expenses)



PREMIUM & PREMIUM+OFFER (*)

PRINCIPLE

Order a volume of PII - Recommendations Reports for one year.

— Additional benefit



Access to a preferential rate for PII - Evaluation reports




* The «Premium +» offer

is reserved for not for profit organizations and to those whose values and activities allow Innovation Way to consider them as such (Competitiveness Clusters, Consular Bodies, Regional Innovation Agencies, associations of managers, ...).

PRICES

	Volume of PII - Recommendations reports ordered	PII - Recommendations Report Package Price	Price per batch of 10 IIP - Evaluation reports (optional)
Small	30	13 500€ (450€ / u)	450€ HT
Medium	50	20 000€ (400€ / u)	400€ HT
Large	75	26 250€ (350€ / u)	350 € HT
X Large	100 et +	300€ / u	300 € HT

Services	« Premium » Price (excl. VAT)	« Premium + » Price (excl. VAT)
<p>Opening a partner account for 1 year</p> <p>Opening of the partner account and customisation of reports with your logo, your advertising page and your contact details)</p> <p>Access to an online dashboard allowing you to :</p> <ul style="list-style-type: none"> – view all PII-Evaluation reports produced by your team register beneficiaries of IIP-Recommendations reports 	 FREE	 FREE

Benefit <i>(continued)</i>	« Premium » Price (excl. VAT)	« Premium » Price (excl. VAT)
<p>Personalization for IIP- Recommendations Reports At the opening of the partner account, pre-registration of descriptive elements of the companies by the partner making it more comfortable for its customers to enter the diagnosis</p>	500 €	 FREE
<p>Collective report or sector Access to 1 collective analysis report identifying the most common brakes and engines within the panel of companies diagnosed using the PII method. It suggests appropriate collective and individual actions. The panel can concern all the companies audited or focus on a specific list.</p> <p>Additional report on a different panel of companies</p>	<p>3 000€</p> <p>3 000€</p>	 FREE <p>3 000€</p>
<p>Closing conference Facilitation of a conference to present the collective results.</p>	1 500€ (+ travel expenses)	 FREE
<p>Additional Training A training catalogue / thematic workshops and conferences is available on request.</p>	From 1 500 € / day (+ travel expenses)	



TO BE NOTED

- tool complying with the principles of ISO 56002 standard
- Can be used in the framework of the EIMC programme of the EEN network .

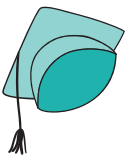
TRAINING

Facilitate and improve innovation consultancy using research-based tools and methods



TRAINING

Facilitate and improve innovation consultancy using research-based tools and methods



Training courses

Methods favouring the development of innovation have multiplied in recent years : Creativity, Design Thinking, Lean Start-up, Open Innovation, Living Lab approaches ...

Often complementary, each of them responds to a particular need. It is therefore necessary to have a precise knowledge of them to be able to select the most appropriate method according to the needs and the particular situation of the company.

Our consultants-researchers team is composed of experts who are involved in training, carry out occasional consultancy assignments and conduct academic research programmes in line with their areas of expertise. These hybrid profiles enable us to provide high-level training that combines scientific precision.

You will also find training courses referring to the standards drafted by ISO TC 279 - Innovation Management. We assume that the guides published by this committee will be useful for the development of the «Innovation Manager» profession in organisations. Our experts have therefore been very active in this international committee since its creation.

The detailed content of our training sessions are regularly updated and may be adapted to your specific needs and constraints.

Partnerships & Open Innovation	ISO 56002 - Innovation Management System	Creativity
MBTI	Agile Method	Collaborative Labs
Monitoring	Design Thinking	Innovate through services
Lead novelty	Technological resource management	Design by use
Value analysis		Innovation Management



www.innovation-way.com



CONTACT

M. Johan CLAIRE

+33 6 20 47 97 73

johan.claire@innovation-way.com